

## MESSAGE FROM THE CHAIRPERSON



I wish to thank our Philippine-Swiss Business Council (PSBC) Board, Members and external partners for contributing to a successful first half of 2022.

I am also grateful for the learnings and objectives that we gleaned from the first part of our strategic planning workshop. The key topics discussed, which included thought processes, priorities, potential services, definition of success and values, will guide the Council and our members in achieving our strategic objectives. I look forward to the second part of our strategy workshop as we reflect on our purpose and ways to strengthen and capacitate our council.

It is my privilege to be part of the PSBC as we contribute to our milestones with the GRI and the events organized by the Swiss Chambers of APAC. This gives us the opportunity to learn, understand better and advocate for awareness on our positive and negative impact as individuals, as individual companies, and collectively as a council in our shared goal of helping address unmet needs to achieve collective progress.

I look forward to a successful and meaningful celebration of the 65th year of Philippine-Swiss relations focusing on the themes of innovation and sustainability. Happy 1st of August in advance!

Christine Fajardo

## MILESTONES



Sustainability leads of PSBC member-companies gather for the Sustainability Reporting workshop.

## PSBC CHAMPIONS SUSTAINABILITY

Sustainability is one of the key advocacies of the Philippine-Swiss Business Council (PSBC).

In the second quarter of the year, PSBC conducted and participated in several sustainability-related initiatives.

With the support of Global Reporting Initiative (GRI), PSBC held a 2-day [Sustainability Reporting workshop](#) for the appointed sustainability leads/champions of our member-companies. Held on May 24-25, 2022 at the Novartis Healthcare Philippines office in Makati City, the workshop is aligned with the Securities and Exchange Commission (SEC) memorandum circular on Sustainability Reporting Guidelines for Publicly-Listed Companies mandating all publicly-listed companies to include Sustainability Reporting in their annual reports.

PSBC participated in the SwissCham APAC [“Sustainability and Hospitality Virtual Panel Discussion with Industry Experts”](#) held on June 14, 2022. Among the panel of expert speakers was Ms. Ann Yu, Country Manager Philippines, Kuoni Tumlare.



On June 17, 2022, we published the first edition of the [PSBC Impact Stories](#), which features the sustainability and social responsibility initiatives of our 10 member companies: BCP Dermatological Corporation, Dashlabs.ai (YC W21), DDC Land, Inc., Holcim Philippines Inc., Ivoclar Vivadent, Nestlé Philippines, Novartis Healthcare Philippines, Prozone Xpress Logistics Inc Roche (Philippines) Inc., and Stamm International Inc. This initiative is supported by GRI, SECO, and the Embassy of Switzerland in the Philippines.

## MOMENTS

### PSBC HOLDS STRATPLAN MEETING

The Philippine-Swiss Business Council (PSBC) held its Strategic Planning Meeting on May 13, 2022 at the John Clements Consultants office in Makati City.

The PSBC Board thanks Carol Dominguez for hosting the meeting and Horia Adrian for serving as facilitator.



At the May 13 stratplan meeting (from left): PSBC Board Members Carol Dominguez, Marcel Thenu, Markus Helber, Horia Adrian, Christine Fajardo, Reiner Gloor, and Brahim Drissi. On the extreme right is Mario Biscocho, Senior Vice President & Managing Director at John Clements Consultants, Inc. On the screen are PSBC Board Member Rosario Bradbury and PSBC Director for Operations Kent Primor.

MESSAGE FROM THE SWISS EMBASSY

## Building a future powered by innovation, fueled through sustainability



As we enter the second half of an eventful 2022, I extend my warmest greetings to the Philippine Swiss-Business Council (PSBC) on behalf of Ambassador Alain Gaschen. As we celebrate 65 Years of Swiss-Philippine diplomatic relations, it seems that eventful is an understatement. The first half of this year saw historic events that will define the future of our relations. From the slow but sure recovery from a worldwide pandemic to the election of the 17th President of the Republic of the Philippines, there seems to be an influx of opportunities for us to come together, collaborate, and continue building the future, together.

It is in building a future powered by innovation and fueled through sustainability that I am honored to call the Swiss business community an important partner. Time and time again, members of the Swiss business community have been leaders in their respective fields due to their commitment to innovation and sustainability – two fundamental characteristics ingrained in the Swiss DNA. We are more than delighted to see that other Swiss companies have been taking note of the potential in the Philippines, with companies coming in to set up shop in the country.

The Swiss Embassy is more than ready to support the Swiss business community and seek synergies between all our partners. As we finish half of a historic year, we look towards the next half of this momentous year. In particular, we are in the process of mounting “Building the Future, Together – A Swiss Innovation Exhibit”, that will serve as an opportunity to discover solutions grounded on innovation and sustainability.

I am optimistic to the future we will build, and I wish you all a Happy 1st of August in advance!

**MRS. CÉLINE FÜRST**  
*Chargé d’Affaires, Embassy of Switzerland in the Philippines*

MILESTONES

## PSBC WELCOMES NEW BOARD MEMBERS

The second quarter of the year saw three accomplished business executives join the Philippine-Swiss Business Council (PSBC) Board.



“Being called on to be part of the PSBC Board is a great honor for us at Holcim Philippines. We look forward to continuing to help shape its programs and initiatives in support of its mission.”

**Horia Adrian**  
*President and CEO, Holcim Philippines*



“I am passionate about connecting business opportunities and helping Swiss manufacturers and business developers in various sectors to set up shop in the Philippines.”

**Markus “Macoy” Alfons Helber**  
*Retired international business director and factory owner*



“I hope to be able to give back and share some of the experiences and exposures on different cultures and business environments to the Council and council members and in return benefit in facilitating business growth, processes and organizational improvements.”

**Cresenciano “Cres” Maramot**  
*Managing Director, SGS Philippines and Guam*

MOMENTS

## TALK ON WORKFORCE FINANCIAL SECURITY KICKS OFF PSBC EXECUTIVE CHAT SERIES

The PSBC “Think Differently” Executive Chat series kicked off on June 2, 2022 with Felix Fiechter, CEO of Target Display Co., Inc., sharing his expert insights on how to provide financial security for a company’s workforce.

We thank Ambassador Alain Gaschen for hosting the kick-off and Felix for graciously accepting the invitation to be the first speaker.

The PSBC “Think Differently” Executive Chat series was facilitated by PSBC membership engagement head Rosario Bradbury.



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