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A large red-tinted collage of images showing various social impact initiatives, including people working in a factory, a group of people in a community center, and a person holding a child. The collage is partially obscured by a white circular graphic that frames the title.

Unlock Social Impact at Scale

Initiatives from member companies of
the Philippine-Swiss Business Council

Preface

If you want to know how companies pursue social impact to help address socio-economic, health, and environmental issues, this publication is for you.

This first edition of Impact Stories from the experience of ten Philippine-Swiss Business Council member-companies describes:

- how multinational companies operationalize their sustainability mandates and pioneer best practices to deepen engagement guided by measurable outcomes on a country-level.
- how businesses consider sustainability practices a non-negotiable component of their organizational culture and stakeholder relations, especially during crises.
- how companies approach social responsibility by creating socially-conscious products, services and markets.
- how leadership plays a significant role in sustaining the drive to be purpose-driven.

The featured companies are diverse in size, industry, geographic reach, and level of maturity. They collectively demonstrate the many potent ways businesses can unlock their social impact and put real resources behind their commitments.

Publishing these narratives fulfills a bigger advocacy: to encourage companies to measure and report the impact of their initiatives. Ultimately, any organization would want to determine just how their actions have contributed to positive changes or how they responsibly managed their negative impacts, if any. Ideally, companies would also undergo a comprehensive measurement where they map the total impact of the business on the society, economy and environment throughout their supply chain, operations, business activities, and the ensuing outcomes of these activities.

As the social context in which businesses operate continues to evolve, we hope to promote story-telling as an avenue to learn from each other and elevate practices. At the same time, we as a business council want to demonstrate the power of networks in tackling complex social problems by aligning our resources to mobilize strategic action on the issues that we commonly want to help.



Unlocking Business's Social Impact: Highlights from the PSBC Impact Stories

From the narratives of the ten featured companies, we found their biggest motivations for weaving social impact into their business.

- 1) Bring global sustainability targets into local practice
- 2) Champion issues closely related to their business mission
- 3) Scale impact amidst an economic downturn
- 4) Help bridge the gap in accessing essential resources
- 5) Enhance value proposition and deliver long-term value to the stakeholders

In terms of Sustainable Development Goals, SDG 3, 11, and 12 are the most common among their initiatives. Significant breakthroughs were made on SDG 13.

Overall, SDG 3 (Good Health and Wellbeing) SDG 11 (Sustainable Cities and Communities), and SDG 12 (Responsible Consumption and Production) are most prioritized. While the industries (food and beverage, healthcare, construction) factor significantly in the CSR and Sustainability program design, the pandemic and natural disasters also strongly influenced the nature of response.

Remarkable leadership was demonstrated by companies in paving the way for net-zero journeys (Holcim), plastic neutrality (Nestle), and paper-less efficiency (Dashlabs.ai).

Taking action on what matters most starts by measuring the performance of a company's impact.

To know whether we are getting closer or farther from achieving our goals, companies will need to gather evidence by looking at and assessing their core business activities, public-private partnerships, and philanthropic activities. Offering a pragmatic methodology, Novartis presents its Social, Economic, and Environmental (SEE) Impact Valuation, which standardizes how the company measures and discloses the environmental, human, social, and economic value they bring to society.

The Partner Organizations



The Philippine-Swiss Business Council (PSBC) is a non-stock and non-profit organization that serves as a channel for initiating and facilitating business-related and networking activities to grow trade and investments between the Philippines and Switzerland.

Established in 2003 under the auspices of the Philippine Chamber of Commerce and Industry (PCCI), the Council was formed out of a cooperation agreement between the PCCI and the Swiss-Asian Chamber of Commerce based in Zurich. PSBC enjoys close support and guidance from the Swiss Embassy in Manila, enabling the Council to link with the Swiss State Secretariat for Economic Affairs and the Switzerland Global Enterprise.

As a business association, the PSBC forms alliances and joint undertakings with other business organizations and government agencies in the Philippines and Switzerland, and will continue to pursue strategic partnerships aligned with business and philanthropic interests of our Council members.

To date, the Council consists of Filipino and European corporates and entrepreneurs representing 63 Swiss equity companies operating in the Philippines and Philippine organizations who have business relations or are keen to pursue business with Switzerland. PSBC represents a diverse range of industries, including manufacturing, pharmaceutical, fast-moving consumer goods, logistics, hospitality, retail, finance, technology, realty, construction, and professional services.

Learn more about us:



GRI is an independent international organization that has pioneered sustainability reporting since 1997. GRI helps businesses and governments worldwide understand and communicate their impact on critical sustainability issues such as climate change, human rights, governance and social well-being. This enables real action to create social, environmental and economic benefits for everyone. The GRI Sustainability Reporting Standards are developed with true multi-stakeholder contributions and rooted in the public interest.

In order to deliver on its mission, GRI has identified four focus areas for the coming years:

1. Create standards and guidance to advance sustainable development: Provide the market with leadership on consistent sustainability disclosures, including engaging with stakeholders on emerging sustainability issues.
2. Harmonize the sustainability landscape: Make GRI the central hub for sustainability reporting frameworks and initiatives, and select collaboration and partnership opportunities that serve GRI's vision and mission.
3. Lead efficient and effective sustainability reporting: Improve the quality of disclosures made using the GRI Standards, reducing reporting burden and exploring reporting processes that aid decision making.
4. Drive effective use of sustainability information to improve performance: Work with policy makers, stock exchanges, regulators and investors to drive transparency and enable effective reporting.

Follow GRI on:



Solidarity Messages




I extend my warmest congratulations to the Philippine Swiss Business Council (PSBC) for its first digital publication demonstrating the various contributions of its member-companies on sustainable innovations in the areas of health and economy, environment, social, and governance. This is a concrete example of our ongoing collaborations with the Global Reporting Initiative (GRI) under our Sustainability Reporting for Responsible Business (SRRB) program, which supports organizations to be more transparent and responsible for their impacts on achieving the UN Sustainable Development Goals (SDGs).

Sustainability is high on Switzerland's domestic and global agenda, and we are dedicated to focusing our efforts and investments on energy-efficient renewable technologies, sustainable waste management solutions, reducing carbon emissions, pursuing climate-related initiatives, and sustainable economic and trade policies.

Our approach is holistic, enabling both private and public sectors to proactively promote development for the present and ensure prosperity for future generations. This entails a firm commitment and shared responsibility, and speaking of which, I believe that disclosures through sustainability reporting is just the right step ahead. One, it encourages companies to adhere to global sustainable standards, which improve their internal processes yielding more efficient outcomes, and two, it creates societal awareness that growth alone is no longer sufficient in this time and age – we must evolve, be more development-oriented, and that we must act now.

Hence, I renew my call and encourage our Swiss-Philippine business community to

- (1) be active in the SRRB program through PSBC
- (2) integrate sustainability in all aspects of your operations and re-calibrate your corporate psyche and strategic directions to align with SDGs, and
- (3) be leaders in your respective industries in the promotion of sustainable development.

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Embassy of Switzerland in the Philippines

H. E. ALAIN GASCHEN
Ambassador Extraordinary and Plenipotentiary
Embassy of Switzerland in the Philippines



On behalf of the Department of Trade and Industry (DTI), I send my heartfelt greetings to the Philippine-Swiss Business Council (PSBC) as they produce the first edition of the PSBC Digital Publication of Corporate Social Impact in Action.

Amid the pandemic challenges, PSBC stands among the reliable partners of the Philippine government in enhancing bilateral trade and cooperation between our nations and facilitating concrete contributions in the areas of governance, health, livelihood, economic development, and sustainability.

Together with the Global Reporting Initiative, the launch of this digital publication is a testament to your organization's achievements in the past years and a demonstration of the commitment of your member companies toward Sustainable Reporting Advancement Initiatives.

We, in DTI, join you in this initiative as we recognize the importance of promoting sustainable development practices. As we build back better towards a full economic recovery, our goal is to encourage sustainable methods among micro, small, and medium enterprises (MSMEs) and for local businesses to practice sustainability in their supply chain that will mitigate their impact on the environment. With this growing consciousness among consumers, we are confident that this transition will present significant opportunities for sustainable local businesses to thrive domestically and internationally.

As we adapt to the rapidly changing economic environment, we hope that your organization will continue to join us in harnessing the Philippines' talents and resources for our mutual prosperity. With your support, we are certain that we will be able to generate more jobs and employment, which would give our people a more comfortable and higher quality of life, as promised by President Rodrigo Roa Duterte.

Mabuhay po kayo!



Ramon M. Lopez
Secretary, Department of
Trade and Industry



On behalf of the Global Reporting Initiative (GRI), I offer a message of solidarity and support.

In the pursuit of the achievement of the sustainability agenda in the Philippines, I am delighted that GRI has officially signed the Sustainability Reporting Advancement Initiatives agreement with PSBC on 10 November 2021, as supported by the State Secretariat for Economic Affairs (SECO) through the Sustainability Reporting for Responsible Business (SRRB) Program.

Starting with the first publication of Impact Stories, PSBC's sustainability journey is quite remarkable. Kudos to PSBC for bringing to light the effective contributions of its member companies to achieve the sustainable development goals, rousing more initiatives within and beyond the council. Through the partnership, I look forward to aiding PSBC in catalyzing a systemic transformation within its member companies and mobilizing the key stakeholders to work together for a transparent and accountable future.

In line with GRI's vision of a thriving global community that lifts humanity and enhances the resources on which all life depends, coupled with our mission to empower decisions that create social, environmental and economic benefits for everyone, we help businesses and governments worldwide understand and communicate their impact on critical sustainability issues, such as climate change, human rights, governance and social well-being. With the GRI Sustainability Reporting Standards, we enable real action to create social, environmental and economic benefits for everyone.

Amidst the COVID-19 crisis, sustainability issues have become more profound as experienced by both the public and private sectors - for some, through the discontinuity of businesses. These times have emphasized that sustainability is not just an option but also a necessity for an organization to remain operational, competitive, and relevant. We at GRI, could not be more honored to partake in making the multi-stakeholder sustainability community become more resilient.



MKVPillejera

Ma. Katreena Pillejera, RChE, EgyE
Country Manager, Philippines
Global Reporting Initiative



On behalf of the PSBC Board of Directors, I am honored to present the first publication of our Impact Stories. Through these stories, we aim to share our collective journey and help more companies in defining and driving social impact as integral members of the global community.

As Philippine-Swiss businesses, we know we have a key role in advancing sustainability while being more intentional in how we solve problems and co-create value in the Philippines. I laud the first ten stories featured in this edition, and I look forward to showcasing stories of all member companies in celebration of the 65th anniversary of Philippine-Swiss bilateral relations.

Social Impact has many routes and forms. This publication is our attempt to make Social Impact more visual, highlight how each industry is implementing it at scale, and motivate each other to embed it in the way we work.

Thank you to the State Secretariat for Economic Affairs (SECO), Swiss Embassy in the Philippines, and Global Reporting Initiative (GRI) for their unstinting support and leadership in the initiatives we are set to launch this year.

With an eye to the future, the PSBC will continue expanding and strengthening our capacity to support our member companies in achieving our objectives as mission-driven businesses. It is my hope that sustainability practices and impact stories revealed in these pages will help generate positive interest to reimagine our contribution to make an impact on our companies, society and the environment. In our own humble way, we demonstrate how we take deliberate steps in collectively achieving the SDG goals.



Fajardo

Christine Fajardo
Chair, Philippine Swiss Business Council
Corporate Affairs Head, Novartis Healthcare Philippines, Inc.

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A leading authority on skincare and beauty upholds water efficiency and safe water access at the heart of its business.

RELATED SDG



For two decades now, Stalder Laboratories has maintained its strict waste segregation and sludge/water recycling standards at all levels of production.

Their Laguna-based manufacturing plant is cGMP (Current Good Manufacturing Practice) certified and received “Blue” and “Green” awards from Laguna Lake Development Authority (LLDA) Public Disclosure Program for exceptional environmental performance.

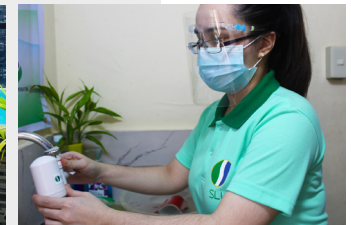
They can keep their products and operations at high quality yet still offer these at a reasonable price because they manufacture their line of all-natural and plant-based cosmetics.

Delivering Access to Safe Drinking Water in times of Crisis

The Stalder Group of Companies is a staunch advocate of safe drinking water for Filipino families. They launched “Clean Water for Every Juan” in 2020 through its social responsibility arm, Stalder Group Cares.

As a quick response to the devastation brought by Super Typhoon Ulysses, the Group mobilized support from local and international partners and patrons to deliver water purifiers, anti-fungal and hygiene kits to hard-hit communities in Marikina and Montalban. But the support did not end there; they went to the areas to educate families on the proper use of the filter and how to maintain hygiene and sanitation in displaced settings, such as evacuation centers and temporary shelters.

Emboldened by the response of the communities they served, Stalder Laboratories committed to this campaign for the long term. To date, the Stalder Group has been able to expedite a donation of 1000f water purifier units as part of the relief kits for towns devastated by typhoons. To grow and sustain the campaign, they teamed up with like-minded organizations and designed their marketing and promotional campaigns so that their patrons know that every purchase of their products goes to this cause.



BCP Dermatological Corporation is the trading & marketing arm of Stalder Laboratories, Inc., an FDA-approved Good Manufacturing Practice (GMP) certified company compliant to the ASEAN Harmonization for Cosmetic Regulations standards. Its products are internationally available in the US, EU, Middle East, and Asia.

A trailblazer in DIY lab software expedites country-wide public health response and monitoring in real-time.

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Established by a team of software developers in March 2020, after the first enhanced community quarantine for COVID-19 was raised in Metro Manila, Dashlabs.ai hit the ground running to consolidate and digitize COVID-19 testing and monitoring operations.

Soon, the company was accepted into Y-Combinator, the premier startup accelerator which helped propel household names such as: AirBnB, Dropbox, DoorDash and Instacart.

Breaking the Barriers In Covid-19 Testing and Rapid Decision Making

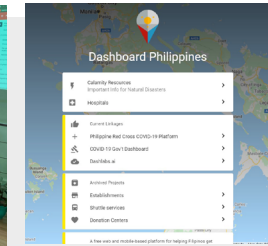
- Worked with the government to develop the Laging Handa unified [dashboard](#)
- Introduced the Digital Electronic Case Investigation Form (eCiF) and co-developed the COVID Documents Repository System (CDRS) APIs with the Department of Health for real-time and seamless reporting from private labs to respective government units.
- Developed software that smartly recommends testing results, shortening the turnaround from weeks to hours.
- Expedited the Philippine Red Cross' testing operations, increasing its laboratories' output from 3,000 to 18,000 COVID-19 tests per day, which helped process more than 5 million tests.
- Instrumental in bringing Saliva RT-PCR into the country, making testing more affordable and easily accessible.
- Developed forgery preventive measurements for patient certificates, the preferred choice by NAIA.
- Partnered with Manila International Airport Authority and ride-sharing companies to facilitate home swab testing to cut unnecessary travel time for patients and alleviate health workers' workloads.

Going Digital and Paperless To Serve the Public More Efficiently

Dashlabs.ai demonstrated how patient registration, data storage, and release of certificates are possible via simple, everyday devices. Laboratories improve their turnaround time and reduce operating costs with fully automated workflows while achieving zero paper waste.

The end-to-end digital system saves more than 19.7 million pieces of paper (or about 236 trees).

True to its mission of Simplifying Healthcare, Dashlabs.ai brings its successful iteration to improve non-Covid diagnostics and serve more laboratories and health care institutions in the Philippines and other emerging markets.



Dashlabs.ai accelerates access to healthcare by providing an end-to-end DIY lab software that automates tests and simplifies lab management processes.

A fast-rising property developer works with organizations that facilitate sustainable livelihood and eco-friendly construction.

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Renowned for being one of the country's most trusted community developers, DDC Land is known for building modern, elegant yet affordable residences for Filipinos. Committed to its promise of building homes for life, they took concrete steps to integrate sustainability in the choice of construction materials while improving the environment of residents for the long term.

DDC Land partners with a local NGO with a recycling hub and a barter market to collect used plastics that they turn into eco-bricks, eco pavers, and eco blocks found to be more durable, cost-effective, and fire-resistant. They also partner with a supplier who makes homegrown pre-cast panels with recyclable materials as part of its mix, providing added compressive strength and exceptional thermal and sound insulation. Aside from supplying eco-friendly materials, these two organizations upskill and employ people from low-income communities.

Thus, two of DDC Land's Tanza Garden buildings are constructed with eco-materials equivalent to 30 Million pulverized plastics, and they have 12 more buildings in the pipeline.

Harmonizing Environmental Protection with Socioeconomic Goals

The use of sustainable construction is complemented by DDC Land's initiatives in environmental protection. Committed to bringing forth greener living to the communities they build, they have proactively implemented tree planting activities across the company's property developments and rehabilitated the water bodies within the property vicinities.

DDC Land also installed a technology that cleanses the electricity that flows into individual residential units, enabling lower energy consumption.

Moving forward, they are exploring the usage of solar energy in their housing projects.



DDC Land is a family-owned corporation that exemplifies the best of Eurasian taste, culture and sensibilities. Its aesthetics and philosophy encompass the finest of Swiss accuracy and craftsmanship wedded with Filipino ingenuity and hospitality. Its hands-on management and CRM approach and personalized touch go hand in hand with a fastidious attention to detail and stability. Its realty ventures are concrete testaments on how it is "Building Homes for Life".

A global innovative building materials company leads the way for successful net-zero journeys.

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Holcim Philippines joined its parent company, Swiss-based Holcim Group, in anchoring its strategy on sustainability supported by rigorous science-driven actions into operations.

On the road to net-zero, they introduced low-carbon products, strengthened their co-processing ability to utilize qualified wastes as an alternative fuel, and improved the water efficiency of their operations.

In 2021, Holcim Philippines' waste management unit, Geocycle, converted almost 200,000 tons of biomass and industrial and municipal wastes into alternative fuels and raw materials for cement production. Instrumental in this achievement was the increase in partners among the commercial and industrial sectors, municipal governments and schools.

Empowering Filipino masons to champion safety, efficiency and sustainable construction

The company's commitment to helping build progress in the country is reflected in its flagship CSR program, 'galing Mason. This multifaceted initiative aims to help uplift construction workers through skills and health and safety training and recognition of exemplary professionals.

Since its launch in 2004, the program has upskilled and certified 6,000 masons who found employment and constructed close to 900 high-quality houses and shelters across resettlement areas in Davao City, Leyte, Marawi, and Compostela Valley.

The program also opened opportunities for Maranao women to learn the masonry trade. Those who lost their jobs in conflict-ridden areas found a way to earn or start a business while helping rebuild their community.

With strong support from top management who monitors the progress of their social impact projects, Holcim Philippines exceeded their 2020 social impact targets and are intent on helping more people and communities by 2025.



Holcim Philippines, Inc. (Philippine Stock Exchange: HLCM) is one of the leading building solution companies in the country. The Company has a deep portfolio of innovative solutions fostered by a full range of products from structuring to finishing applications that can help local builders execute a wide range of projects with high performance and efficiency from massive infrastructure to simple home repairs.

With cement manufacturing facilities in La Union, Bulacan, Batangas, Misamis Oriental and Davao, as well as aggregates and dry mix business and technical support facilities for building solutions, Holcim Philippines is a reliable partner of builders in the country.

A worldwide dental company takes a serious stance to safeguard employee wellbeing, stakeholder happiness, and business continuity.

RELATED SDG



“To make people smile” is the simple yet profound thrust that drives Ivoclar Vivadent in raising the bar to make people’s lives better, starting with their employees.

A Liechtenstein-based privately-held global company, they opened their production facility in the Philippines in 1993, seeing a perfect alignment with the nurturing and talented Filipino workforce. In three decades, they still have the founding staff in their employ working alongside the younger generation who consider the company as their second home. Over the years, the Philippines has become the hub for denture teeth production, backed by exceptional Filipino artisans responsible for producing top-quality model dentures and acrylic/porcelain teeth supplied to 130 countries.

Ivoclar Vivadent’s deep investment in people unlocked new opportunities for the Philippine subsidiary to expand. In 2006, an aftersales and repair services support division was opened, and recently this year, they established the Ivoclar Vivadent Service and Support Inc., a global in-house shared service hub in Nuvali, Laguna.

Operational Excellence enabled the company to thrive amidst pandemic lockdowns.

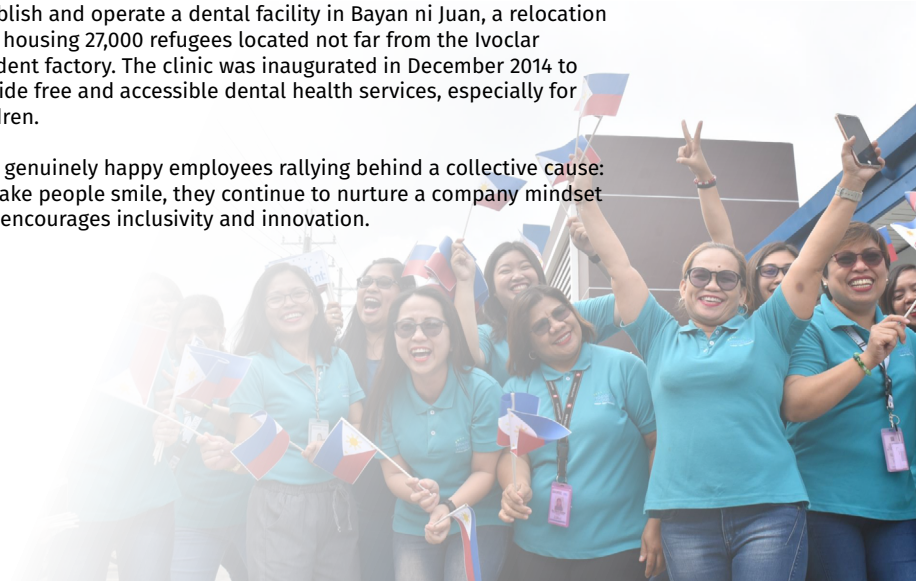
The Philippine subsidiary has been adopting Ivoclar Vivadent Group’s Operational Excellence directive in 2015 which enabled them to quickly conform to the health and safety protocols during the pandemic. With the global rollout of Ivoclar’s Taking Care of Each Other campaign, employees felt safe and confident to work and secure from financial worries. With pride, they were able to hit their manufacturing targets and transported dental care products without disruption.

Smile for EveryJuan with BayanNiJuan

When one of the strongest tropical storms hit the Philippines in 2013, Ivoclar Vivadent was among the first to respond. The company donated 100,000 USD to the Philippine National Red Cross for emergency aid, with an additional 100,000 USD to re-

establish and operate a dental facility in Bayan ni Juan, a relocation area housing 27,000 refugees located not far from the Ivoclar Vivadent factory. The clinic was inaugurated in December 2014 to provide free and accessible dental health services, especially for children.

With genuinely happy employees rallying behind a collective cause: to make people smile, they continue to nurture a company mindset that encourages inclusivity and innovation.



The Ivoclar Group, headquartered in Schaan, Liechtenstein, is one of the world’s leading manufacturers of integrated solutions for high-quality dental applications. The company’s success is based on a comprehensive portfolio of products, systems and services, strong research and development capabilities and a clear commitment to training and further education. The group of companies, which sells its products to around 130 countries, has 47 subsidiaries and branch offices and 6 production facilities employing 3,500 people worldwide.

A global food and beverage company pursues sustainability in service to society and the planet.

RELATED SDG



Nestlé PH creates shared value where its capabilities and strengths can help attain sustainability for society and the planet, with long-term initiatives pursuing various Sustainable Development Goals (SDGs):

Championing sustainable agriculture, decent livelihood and rural development

Through its NESCAFÉ Plan, the company teaches sustainable agriculture to some 8,000 coffee farmers annually. In 2020-2021, its local Robusta coffee buying increased by 37 percent. The NESCAFÉ Plan's Project Coffee+ is training 1,500 Mindanao coffee farmers to become agripreneurs, resulting in an average of twofold increases in yields and threefold improvements in incomes. For the sustained upskilling of coffee farmers (including youth, women and indigenous peoples), Nestlé PH has partnered with the Technical Education and Skills Development Authority to make progressive coffee farming available to improve their incomes.

Leading institutional programs on nutrition, health and wellness and sustainability for schools and parents

The company actively promotes good nutrition, producing nutrient-dense food and beverage products, including micronutrient fortification (25 billion fortified products in 2021) and reducing sugar (9.2% reduction since 2017). Its Nestlé Wellness Campus which started in 2013 in partnership with the Department of Education, reaches 20,000 public schools, teaching students and parents proper nutrition, physical activity, good hygiene, and solid waste management.

Tackling climate change and plastic waste with groundbreaking initiatives

Nestlé PH continuously decreases its GHG footprint through energy efficiency and reduction programs. Today, its Luzon factories and Makati office run on 100% renewable electricity.

In 2021, it committed to reducing GHG emissions, including virgin plastics consumption by 1/3, operating on 100% renewable electricity and cutting 30% of GHG emissions, all by 2025. The global Nestlé group is planting 3.5 million bamboo clumps and native trees in Mindanao.

With its collaborative approach, the company and the Climate Change Commission launched a climate hackathon program, "Klimathon," to help address climate change enabling Filipino youth to develop sustainability-focused solutions.

Achieving plastic neutrality, it collected 38 million kilograms of plastic waste from August 2020 to December 2021, equivalent to the volume of plastic it put out in the market during that period. It is the country's first multinational fast-moving consumer goods company to become plastic neutral.

Employees practice proper solid waste management at work and in their homes. The company has held sustainable living webinars targeting parents, employees and the youth, building a national map for plastic drop-off points.

It received the 2020 Excellence in Ecology and Economy Award from the Philippine Chamber of Commerce and Industry.



About Nestlé Philippines - Over a hundred years after it first started operations in the country, **Nestlé Philippines, Inc.** today is a robust and stable organization, proud of its role in bringing the best food and beverage products to Filipinos throughout the different stages of their lives.

A global medicines company measures the social, environmental impact, and economic value of its business activities on society.

RELATED SDG



Novartis is the first pharmaceutical company to measure and value the social impact of its medicines through Impact Valuation. By measuring their impact, the company demonstrates how health and wealth are connected and how they are contributing to the UN Sustainable Development Goals (SDGs).

Believing that it can change only what it can measure. Social, Environmental and Economic (SEE) Impact Valuation enables the company to measure its positive and negative impacts. It is their starting point in identifying where they can create the biggest positive impacts and what negative impacts they need to manage and mitigate.

Adapting the SEE Impact Valuation: From Reporting to Actionable Insights

The process starts with understanding and familiarizing the impact metrics and methodology. The SEE Briefer and Materials are drafted, consisting of rationale; key messages on health, R&D, environment, and economy; concrete data, evidence, initiatives, and expected transformation. The SEE Impact Valuation was presented in exhibits and forum presentations.

Measuring the Health Economy through the SEE Impact Valuation serves as a starting point for a new, objective dialogue between policymakers, the private sector, and non-profit organizations. As an evidence-based monitoring tool, it provides comparability with other important sectors of the economy and enables Macroeconomic Impact assessment of future health policy decisions.

Novartis' Impact on Good Health and Wellbeing, Decent Work and Economic Growth

In 2021, the full Novartis portfolio of medicines reached over 2.5 million Filipino patients. 1.4 million Filipino patients who took 80 Novartis medicine brands gained a total of 10,031 quality-adjusted life-year (QALYs). QALY is a generic measure of disease burden, including the quality and the quantity of life lived. It is used in economic evaluation to assess the value of medical interventions. One QALY equates to one year in perfect health.

Novartis' Impact on Responsible Consumption and Production

Novartis quantifies and monetizes its operations' direct impact on land, waste and water, greenhouse gas, air emissions and along the entire value chain. In addition, they also measure indirect impacts along the supply chain, including the consumption of goods and services by its employees, to determine quantities related to the various environmental burden.

Novartis operations generated -Php6.9m environmental impact with its own direct operations and another -Php223m along the entire supply chain (both including CO2, air emissions, water, waste, and land use).

We aim to drive sustainability through our own operations, as well as those of our suppliers, and we have set ambitious targets to minimize our impacts on climate, water, and waste.

In 2021, we committed to becoming Net Zero by 2040.

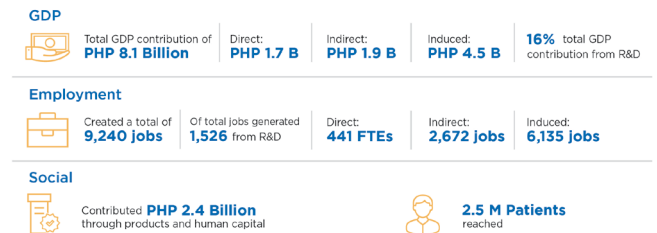
Advancing the SDGs Through Strategic Partnerships

Strategic Partnerships

- Collaboration to **Preserve Sight** for education about blindness and vision screening
- With DOH, co-developed the **Leprosy Alert Response Network and Surveillance System (LEARNS)**
- Co-created the **Progressive Alliance Towards Healthy Workplaces (PATHW)**
- Establishing HF clinics, service delivery network and UHC forums
- With DOH, ICanServe Foundation & Philippine Hospital Association for breast cancer awareness
- With retailers & HC organizations for patient education & support programs



Measuring Our Impact



Novartis Healthcare Philippines, Inc. was incorporated in 1996, following the merger of the global parent companies Ciba-Geigy and Sandoz. It is one of the leading research-based pharmaceutical companies in the country, providing innovative, life-saving medicines to patients.

A logistics company embeds social responsibility as part of their business-as-usual.

RELATED SDG

17 PARTNERSHIPS FOR THE GOALS



Prozone Xpress Logistics, Inc. (PXL) was a relatively new company when the pandemic hit in 2020. As a total supply chain logistics provider, the company found its mission most relevant, especially when the transport of essential goods becomes disrupted.

When Typhoon Goni (Super Typhoon Rolly) barreled through the Philippines in November 2020, resulting in the devastation of Catanduanes Island, PXL, together with the Office of the Vice President, were quick to respond with relief goods to the affected areas.

Determined to support communities nearby their operations, PXL has donated relief packages to 200 families. When Typhoon Odette hit a year later, funds were immediately outlaid by the company, and their donations reached remote villages in Siargao, Cebu, and Bohol. Help was also extended to a valued customer when a fire hit Aglipay, Mandaluyong on Christmas Eve 2021, with an additional 200 families who suffered the loss of most of their belongings.

PXL sustains the support for relief and donation drives by institutionalizing a yearly budget and making these activities part of its calendar. Aside from partnering up with nearby barangays, they also do regular charity work for deaf and mute communities.



Prozone Xpress Logistics is focused on providing customized total logistics solutions in accordance to the values of accountability, commitment, integrity, passion, reliability and teamwork.

A multinational healthcare leader bridges the country's gap in COVID-19 testing and operational capacity with a focus on the most vulnerable.

RELATED SDG

- 3** GOOD HEALTH & WELL-BEING

- 8** DECENT WORK & ECONOMIC GROWTH

- 12** RESPONSIBLE CONSUMPTION & PRODUCTION

- 17** PARTNERSHIPS FOR THE GOALS


In the face of a global crisis, Roche (Philippines) Inc. played a pivotal role in ensuring that RT-PCR and antibody tests were immediately made available. Their constant and persistent efforts achieved a 5000% increase in the pre-pandemic supply of several critical medicines for COVID-19 management.

To enhance the country's capability on treatment and testing, the company extended its support to the Philippine Clinical Research Professionals Association to develop guidelines for conducting clinical trials. Roche Philippines partnered with the academe and the Department of Science and Technology (DOST) to generate local COVID testing and treatment data. To date, 2,000 tests have been performed in the DOST study.

Addressing access to treatment and support so that no cancer patient is left behind

Since its inception, Roche has always been at the forefront of cancer research. Roche (Philippines) Inc. has been a staunch supporter of advancing cancer patient care. Given the disruption in the patients' access to treatment during the pandemic, they collaborated with stakeholder groups to roll out initiatives such as transport services, home delivery of personal protective equipment and home-administered cancer medication. Project ECHO (Extension for Community Healthcare Outcomes) is a scalable program that the Department of Health may adopt and

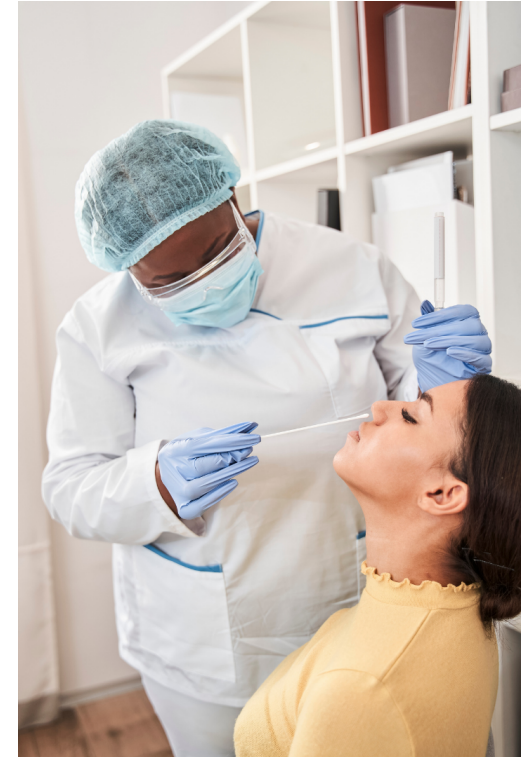


invest in pursuing the State's mandate for robust prevention of cancer, better screening, prompt and accurate diagnosis, timely and optimal treatment, responsive palliative care and pain management, effective survivorship care and late effects management and rehabilitation. Project ECHO is a pioneering virtual telementoring model for Breast Cancer screening, early diagnosis and treatment at the community level, contributing to the reduction of Breast Cancer (BC) mortality. In addition, communication and health financing lines were amplified through digital channels.

Consolidating efforts for people and the planet

On a global scale, Roche was recognized as one of the most sustainable companies in the pharmaceuticals index of the Dow Jones Sustainability Indices in 2021.

In 2021, Roche provided medicines to 16.4 million patients, while 27 billion tests were conducted with Roche diagnostics. The inclusion in the WHO Essential Medicines List of 32 of Roche's medicines is a clear indication of Roche's pledge to address societal needs. Welcoming gender equality and diversity, women take up 38% of executive positions globally, and four out of 5 top executives in the Philippines are women. Across all global operations, a majority of its energy consumption is from sustainable sources.



As an innovation-driven global healthcare leader focused on diagnostics and pharmaceuticals, **Roche** aims to make a real difference in people's lives by providing products and services for disease prevention, diagnosis, and treatment. In the Philippines, Roche is a consistent leader in the diagnostics sector and gained high rankings in the country's roster of reliable healthcare providers.

For many decades, this logistics company has facilitated crucial humanitarian response through global partnerships and cooperation.

RELATED SDG

17 PARTNERSHIPS FOR THE GOALS



Stamm International was founded in the Philippines in 1984 with a 40% Swiss shareholding structure. As it was established during a challenging political and economic period in the Philippines, the company's sense of mission is centered on social responsibility to contribute to the country's economic development.

Stamm manages the local community service organization "NACSEARelief" which includes a scholarship program that supports 100 students and facilitates projects of "NAK-HUMANITAS" Switzerland, "NAK-karitativ" and "HumaNAktiv" from Germany.

Their list of accomplishments in humanitarian work in the Philippines has been solid and consistent over three decades. With the strength of their global network and their ability to reach far-flung communities, they support immediate disaster and emergency response, rebuilding of schools, and reconstruction of homes.

As a reliable partner of CARITAS Switzerland in completing 1,200 new family homes on remote islands affected by typhoon Yolanda, STAMM delivered 40,000 metric tons of construction material to islands with no existing infrastructure.

With its foreign principals, STAMM management is committed to the 2030 agenda for Sustainable Development Goals (SDG).



STAMM International Logistics

STAMM International Inc is a Swiss-Filipino International Sea and Air Freight Forwarder and Customs Broker which offers a comprehensive range of logistics services.

Pursuing and Scaling Social Impact: Leaders' Insights

“The problem might seem too large, too complex. And that may very well be the case. But that doesn't mean we can't chip away at it. If you want to create something, start by solving a small problem, and the next thing to do will become obvious.” - **Bryan Giger, Co-Founder, Dashlabs.ai**

“Do not do it because you are expecting something in return. Do it because you have a genuine intention to help, inspire, influence, and make a positive difference in the people's lives today and in the future.” - **Dina Dela Paz Stalder, CEO and President, BCP Dermatological Corp.**

“One step at a time, we can all be a catalyst of change. As we are in the business of building communities, we start by being inclusive and conscientious so we protect the environment and grow local communities.” - **Engr. Edna Sutter, President and CEO, DDC Land**

“Smile begets smile, and love begets love. If our actions inspire others to dream more, learn more, do more, and become more, then we are true leaders.” - **Daniela Fenix San Agustin, President and Managing Director, Ivoclar Vivadent, Inc.**

“When social responsibility is embedded in the company culture and activities, everybody knows that the business is meant to improve the lives of clients, employees, partners, and the community. In calamity or emergency, we are ready to lend a hand.” - **Beverly Anne Arcangel, Managing Director, Prozone Xpress Logistics, Inc.**

“There has been a paradigm shift — the health economy is now a driver for growth and employment. Considering the pandemic, health expenditures will continuously play a crucial role.” - **Jugo Tsumura, President and Managing Director, Novartis Philippines**

“Growth and development is the purpose of a business, but at what cost? Awareness for the needs of society and environment and sincere commitment to a win-win situation for all, develops a culture of CSR as part of a business strategy of giving back value.” - **Urs Hebeisen, Chairman of the Board, Stamm International**

“We credit the success of our long-running programs on three factors: First, our commitment to make a difference to people as we grow the business. Second, aligning our social impact with our overall business objectives. Third, the strong support from top management who actively monitors our progress and recommends further improvement.” - **Cara Ramirez, Vice President and Head of Communications and CSR, Holcim Philippines, Inc**

“Listen to stakeholders as they talk about their challenges and how they want to address them so you can co-create solutions. Employees who feel heard will bring their good intention and talents to the table. When your company operates an agile culture, people feel encouraged to do things differently and innovative and learn from failures to find the most sustainable solutions.” - **Dr. Diana Edralin, General Manager, Roche Philippines**

“For a social impact or sustainability initiative to be successful, it must create shared value for stakeholders in society; be relevant to the business and commensurate with its capabilities, expertise, and strengths; and be aligned with the values of the organization.” - **Kais Marzouki, Chairman, Nestlé Philippines**

Growing the Momentum for Social Impact: A Summary of Initiatives



• Nestle Philippines, Inc.



• Nestle Philippines, Inc.



• Holcim Philippines
• Novartis Healthcare Philippines
• Nestle Philippines
• Roche Philippines



• Holcim Philippines
• Roche Philippines
• Novartis Healthcare Philippines
• Nestle Philippines



• Nestle Philippines, Inc.



• BCP Dermatological Corporation



• Dashlabs.ai
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• Roche Philippines



• Nestle Philippines, Inc.



• DDC Land



• Proxone Express Logistics
• Stamm International Inc
• Novartis Healthcare Philippines
• Roche Philippines
• DDC Land

How you can get involved?

Businesses play a vital role in achieving Sustainable Development Goals. In turn, the SDGs become a valuable tool for companies to measure and improve their performance and be better placed to unlock new opportunities, manage risks, take care of their people and strengthen their license as a responsible corporate entity.

Business leaders clearly have a keen aspiration to embrace SDGs, but transforming these commitments into tangible actions can be overwhelming. With the stories revealed in these pages, we aim to demonstrate that all businesses can contribute to the goals regardless of company size or industry

by operating responsibly, innovating, and collaborating with stakeholders. We hope to encourage more companies to approach SDGs at scale and communicate their practices.


PSBC Impact Stories serves as a continued open call for good practices, lessons learned, and success stories in SDG implementation.

Look to each SDG to find connections between the goals and how your business operates.

To contribute your story, message us at psbc.chairperson@psbc.com.ph

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