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DIRECTOR'S BRIEF

We are proud to present our June 2023 Journal issue, spotlighting our efforts in promoting responsible business conduct, in line with the OECD Guidelines for Multinational Enterprises. These guidelines have shaped our vision of integrating environmental, social, and governance (ESG) factors into our operations.

We are deeply committed to making a significant contribution to the global net-zero target. It is exhilarating to be part of a movement that's reimagining our built environment to reduce greenhouse gas emissions dramatically. This forms a vital part of our narrative as we navigate the challenges of the 21st century.

Our recent activities embody the spirit of engagement and collaboration. We hosted a successful virtual briefing on the Extended Producer Responsibility Act of 2022, sparking vital discussions about the role of businesses in environmental sustainability. Our fruitful meetings with the Philippine Ambassador to Switzerland together with representatives from member-companies, Novartis and Ivoclar Vivadent, underscored our shared goals. A visit to the Base Bahay Foundation exemplified our dedication to sustainable social impact.

Another innovation from member-company, Impact Acoustic, which expanded its popular ARCHISONIC® range with a recycled fabric, showcasing innovative approaches to sustainability. Moreover, SikaBond®-T100, a product that encapsulates our commitment to green solutions, is now nominated for the prestigious GreenStep 2023 Product Award.

In the healthcare sector, Roche (Philippines) Inc. is leading the way in sustainable system-shaping, focusing on a model that promotes resilience, affordability, and inclusivity.

Our member spotlight this month is on Target Display, a company whose stellar contributions have enriched the Swiss-Philippine business landscape.

As we look forward to the rest of 2023, we are excited about the opportunities and challenges ahead. We will continue to build on these successes, upholding our commitment to responsible business practices, and striving towards a sustainable future.

Kent Marjun Primor

Director of Operations

director@swisscham.ph

OECD Guidelines for Multinational **Enterprises on** Responsible **Business Conduct**

The OECD Guidelines for Multinational Enterprises on Responsible Business Conduct (the Guidelines) are recommendations jointly addressed by governments to multinational enterprises to enhance the business contribution to sustainable development and address adverse impacts associated with business activities on people, planet, and society. The Guidelines are supported by a unique implementation mechanism, the National Contact Points for Responsible Business Conduct (NCPs), established by governments to further the effectiveness of the Guidelines.

Since their introduction in 1976, the Guidelines have been continuously updated to remain fit for purpose in light of societal challenges and the evolving context for international business. The 2023 update reflects a decade of experience since their last review in 2011 and responds to urgent social, environmental, and technological priorities facing societies and businesses.

Key updates

The updated Guidelines were released on 8 June within the context of the 2023 OECD Ministerial Council Meeting. Key updates include:

- Recommendations for enterprises to align with internationally agreed goals on climate change and biodiversity
- Inclusion of due diligence expectations on the development, financing, sale, licensing, trade and use of technology, including gathering and using data
- Recommendations on how enterprises are expected to conduct due diligence on impacts and business relationships related to the use of their products and services

- Better protection for at-risk persons and groups, including those who raise concerns regarding the conduct of businesses
- Updated recommendations on disclosure of responsible business conduct information
- Expanded due diligence recommendations to all forms of corruption
- Recommendations for enterprises to ensure lobbying activities are consistent with the Guidelines
- Strengthened procedures to ensure the effectiveness visibility, and functional equivalence of National Contact Points for Responsible Business Conduct

The updated Guidelines will also serve to support the ambition set out in the Declaration on <u>Promoting and Enabling Responsible Business</u> Conduct in the Global Economy adopted at the 14-February 2023 Ministerial meeting on Responsible Business Conduct.

Update process

In June 2022, the OECD Working Party on Responsible Business Conduct (WPRBC) began working towards a targeted update of the Guidelines and related texts to advance their uptake and promotion, as well as to ensure they remain fit for purpose. The targeted update was guided by a set of parameters set out by the WPRBC, including:

- excluding wholesale revision of the Guidelines or a full redrafting of existing chapters
- focusing on issues raised in the stocktaking <u>exercise</u> and current understanding practice by Adherents
- reflecting the criteria of (i) ensuring coherence with OECD priorities and standards; (ii) enhancing the OECD's leadership on RBC; (iii) building on achievements and strengths; and (iv) ensuring focus and proportionality.

The update was conducted by the 51 Adherents to the OECD Declaration on International Investment and Multinational Enterprises and the European Union who participate in the OECD Working Party on Responsible Business Conduct and the OECD Investment Committee. The update benefitted from close involvement of the institutional stakeholders Business at OECD, the Trade Union Advisory Committee to the OECD, and OECD Watch, representing the views of millions of businesses, workers, and civil society members globally. The process also included public consultation open to interested stakeholders from across the world.



SwissCham Philippines hosts Virtual Briefing on EPR Act of 2022

SwissCham Philippines recently held a virtual briefing with Atty. Ivy De Pedro, Legal Officer of the Environmental Management Board of the Department of Environment and Natural Resources (DENR). The event delved into the intricate details of the Extended Producer Responsibility (EPR) Act of 2022, specifically its implementing rules and the Swiss business community's role in promoting its objectives. It centered on the underlying frameworks, operational strategies, and ongoing initiatives within the EPR Act, accompanied by an exchange of the Swiss business community's current endeavors in accordance with the legislation.

FMCG and Manufacturing Industry

Atty. Denya Gracia (Deejee) Uy-Anastacio, the Vice President and Head of Government Industrial Affairs at Nestle Philippines, offered valuable insights into how Nestle seamlessly integrates EPR-driven initiatives into its business operations. Nestle actively uplifts communities by delivering education on nutrition and waste management, collaborates with local farmers for sourcing their products, and implements product waste recovery programs to achieve plastic neutrality. Atty. Uy-Anastacio emphasized Nestle's strong commitment to the adoption of reusable products, achieved through meticulous redesigning to enhance reusability, recyclability, retrievability, thereby sustainability and environmental friendliness within their operations.

Real Estate Industry

Ms. Analiza Dela Cruz, representing Martin Sutter, Chairman of DDC Land Inc., spotlighted the organization's conscientious environmental practices within the real estate sector. DDC Land actively utilizes upcycled concrete products derived from waste materials such as cardboards and plastics in constructing the foundations of their offices, condominiums, and other buildings. This commendable approach significantly contributes to waste reduction and minimizes the environmental impact associated with construction activities.

Industrial and Commercial Industry

Mr. Riyann Moster, the Commercial and Business Development Manager at Geocycle -Holcim Philippines, elucidated how Holcim aligns its operations with their sustainability pillars: climate action, circular economy, nature and resources, and people and communities. Holcim has undertaken initiatives to diminish the use of non-environmentally friendly packaging by promoting the adoption of craft paper packaging. Moreover, the company operates a comprehensive recovery program that upcycles waste materials, particularly plastic products, by incorporating them into their cement production processes. This innovative approach not only aids in waste reduction but also contributes to the advancement of a circular economy.

Pharmaceutical Industry

Ryan Garcia, Head of Procurement at Zuellig <u>Pharma Corporation</u>, conveyed unwavering commitment to minimizing their plastic footprint within the pharmaceutical sector, as guided by their sustainability framework pillar of respecting the environment. Zuellig's progressive initiatives include transitioning from conventional styrofoam to eco-friendly cold chain boxes for product delivery, replacing plastic bags and fillers with biodegradable, reusable, and paper-based alternatives, and implementing a robust waste program. Collaborating specialized partners in waste upcycling, Zuellig ensures that waste materials are transformed new products, thus contributing significantly to reducing environmental impact.

Visit this <u>link</u> to learn more about the efforts of the Swiss business community and other details related to the EPR Act of 2022.



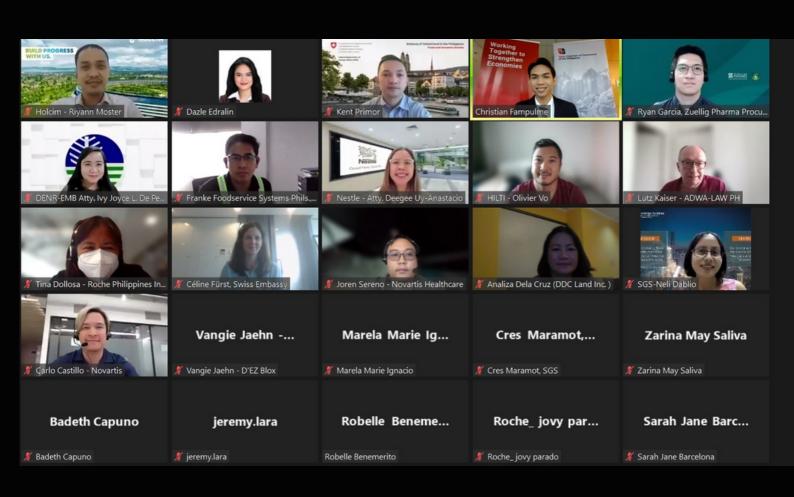


Republic Act No. 11898 EXTENDED PRODUCER RESPONSIBILITY (EPR) Act of 2022 and DENR DAO 2023-02

(IRR of EPR Act of 2022)

An Act Institutionalizing the Extended Producer Responsibility (EPR) on Plastic Packaging Waste, Amending For This Purpose Republic Act No. 9003, Otherwise Known As The "Ecological Solid Waste Management Act Of 2000"

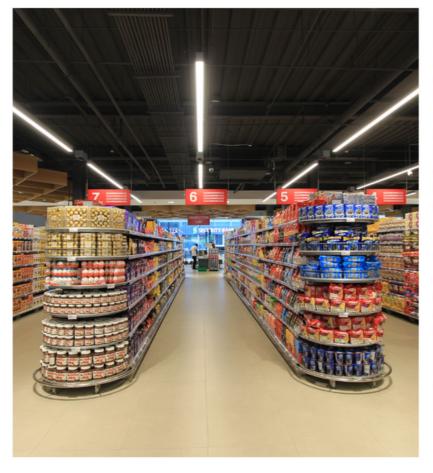
Effectivity date: August 12, 2022 IRR Effective Date: February 17, 2023



TARGET display Co., Inc.

Retail Concepts that Work!





For more than 25 years, Philippine retailers have looked to Target Display to help them their stores. stockrooms distribution centers. Our work can be found in every mall across the Philippines and we might well have supplied your favorite supermarket. We use our manufacturing base in China to supply regional operators and we support our local clients who cater to the Filipino diaspora in the Mid-East and elsewhere.

In response to demand from various sources, Target has ventured into retail-related segments for counters & cabinets for commercial applications. Our supply chain and our processing facility in Manila allow us to be both flexible and competitive. We invest in our team and our operations to keep up with constant changes and to convert the opportunities offered to us into lasting businesses.



Novartis, Ivoclar Vivadent, SwissChamPH Representatives meet Philippine Ambassador to Switzerland

Photo shows Ambassador Dy (seated) with (standing, from left) Ms. Sherry Harris, SwissChamPH Contributing Partner; Ms. Christine Fajardo, SwissChamPH Chairperson and Novartis Asia Cluster Communications & Engagement Head; Ms. Daniella San Agustin, President & Managing Director, Ivoclar Vivadent Inc. Philippine; Ms. Clariza Mae Columna, Commercial Attaché, Philippine Trade and Investment Center-Geneva; and Mr. Raymond Batac, Commercial Counsellor, Philippine Trade and Investment

Representatives of Novartis, Ivoclar Vivadent Inc., and the Swiss Chamber of Commerce of the Philippines (SwissChamPH) paid a courtesy call on newly appointed Philippine Ambassador to Switzerland H.E. Bernard F. Dy. They congratulated the Ambassador on his nomination as one of the finalists of the 2022 UN SDG Action Awards, Changemaker category. The prestigious nomination recognizes his leadership as former Mayor of the agricultural town of Cauayan City, the first smart city in the Philippines and a shining example in advancing the SDGs at the local level, particularly for Goals 2 (Zero Hunger) and 11 (Sustainable Cities and Communities).

During the courtesy call, Novartis, Ivoclar Vivadent Inc., and SwissChamPH representatives and the Ambassador held a meeting with Department of Trade and Industry (DTI) officials to discuss opportunities for cooperation to establish the Philippines as a competitive trading partner and further strengthen bilateral relations between Switzerland and the Philippines.



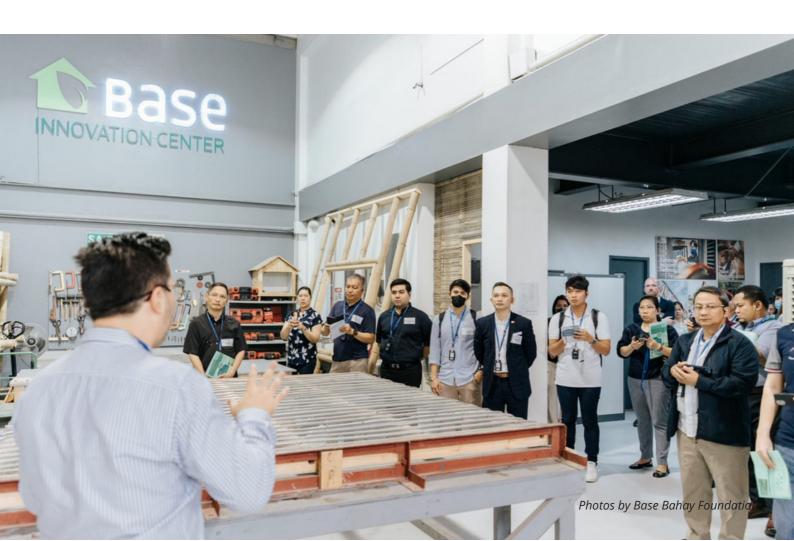
SwissCham Philippines visits Base Bahay **Foundation for** sustainable social impact

On 7 June 2023, Mr. Kent Marjun Primor, Director of Operations for SwissCham Philippines, visited Base Bahay Foundation, marking a significant step in strengthening the partnership between the two organizations. The visit underscored their joint commitment to fostering social impact and sustainable development in the Philippines.

During the visit, Mr. Primor witnessed the innovative initiatives implemented by Base Bahay Foundation. The Foundation is dedicated to constructing resilient and affordable housing solutions for underprivileged communities across the country. Mr. Primor commended the Foundation's efforts in offering options for lowcost and sustainable housing in the Philippines.

The visit also served as an opportunity to explore potential collaborations between SwissCham Philippines and Base Foundation. Both organizations emphasized the importance of partnerships in driving positive change. Discussions focused on sharing best practices, leveraging resources, and establishing joint initiatives aligned with the sustainable development goals of the Philippines.

With the mission of promoting social and economic impact. this showcased transformative work of Base Bahay Foundation and opened doors for future collaborations in addressing the housing crisis and driving sustainable development in the Philippines.





REINVIGORATING THE BUILT **ENVIRONMENT FOR A NET ZERO WORLD**

06 March 2023 | Switzerland Global Enterprise

Smart cities such as Toronto, Madrid, and New York City have enacted building energy efficiency and emissions regulations focusing on existing large buildings, but it will take national-scale efforts to achieve meaningful impact. Integration of renewable energy resources is well acknowledged in the net zero conversation, but as that's a supply issue, achieving net zero in the right time frame requires a demand reduction effort, new retrofit technologies to improve efficiency of building heating, cooling, and insulation; along with process innovation methods for new construction such as prefabrication and design optimization software.

Heating & Cooling Innovation Enabling New **Approaches to Building Upgrades**

Innovative HVAC solutions by companies like ExerGo, 75F, and Turntide Technologies are addressing building-related emissions. From energy networks using CO₂ to customizable platforms and retrofittable electric motors, these innovations optimize older buildings and reduce energy consumption.

Integrating Whole Life-Cycle Carbon into Deep Retrofits

The construction industry embraces retrofitting technology and continues to innovate. The focus shifts to Whole Life-Cycle Carbon methodology, evaluating operational and embodied carbon emissions. Innovators like Mobbot, Carbon Saver, Neustark, and Ecoworks offer solutions such as 3D printing, eco-design tools, carbon-neutral concrete, and modular retrofitting, reducing emissions and enhancing sustainability.







Philippine cancer setting: an alarming national issue

Access to basic health services is a major challenge in the Philippines' health system. In response to this prevailing concern, the Philippine government passed the Universal Healthcare (UHC) Act of 2019 which aims at achieving equitable access to quality and affordable healthcare services for all Filipinos. Despite this law, there are still gaps and challenges that call for the consolidation and harmonization of all efforts to bring these healthcare services closer to Filipinos.

Roche's multi sectoral partnerships to address cancer

Roche continues to search for better ways to prevent, diagnose and treat diseases and make a sustainable contribution to society. Through the years, Roche has been advocating for multi sectoral partnerships to co-create solutions to address our healthcare needs. Since the time of the COVID-19 pandemic, Roche significantly increased and intensified these collaborations. We have advanced our role, as a scientific innovator and a catalyst for healthcare transformation helping shape the country's health system for the better.



2030 Mission Leapfrog Project (MLP), a Roche global initiative currently being implemented in the Philippines and Thailand, aims to accelerate the transformation in healthcare outcomes by attempting to achieve 2030 health systems today. MLP is now in four (4) sites, composed of local government units (LGU), government agencies and private corporations, serving more than 3,000 women, wherein 575 of them were screened for breast and cervical cancer, and referral pathways for cancer care delivery are being determined in the LGU, including funding models to support patients in their end to end journey.



Patient Helpline is an information hotline together with patient advocacy groups. It provides patients

and caregivers access to information on disease information and healthcare services. This hotline is at no cost that has served a total of 105 patients and/or caregivers, assisting them with their queries about cancer and the patient journey.



Project Harmony, launched in February 2020, was conceptualized to enable the use of the Roche Access Program (RAP) Plus discount scheme with other local funding sources to reduce patients' out-of-pocket (OOP) expenses. To date, the program supports approximately 400 patients' transactions.

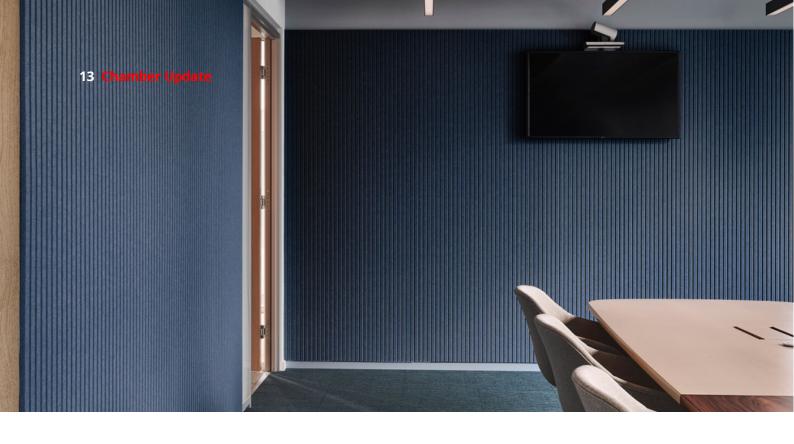


Project BrIDGE (Breast Cancer Integrated Disease Solutions in a Guideline-driven Ecosystem) has cocreated a digital tool, GabayKa App and website, to better connect patients with healthcare practitioners in Bacolod City, Negros Occidental, which supports programs to improve access to diagnostic services, treatment, and clinical trial information.



Roche, as a transformational leader in Philippine healthcare,

works towards achieving the vision of having the right intervention at the right time. We will continuously expand and strengthen collaborations in all sectors to transform the healthcare system until we achieve our shared vision of providing access to innovative diagnosis and treatment whether they are city executives or farmers in provinces. 33



Introducing ARCHISONIC® Textile – Our expanded colour collection for enhanced versatility and sustainability

Impact Acoustic, the European innovator in sustainable acoustic materials, is thrilled to announce the expansion of its popular ARCHISONIC® range with a recycled fabric. The new collection ARCHISONIC® Textile matches the popular Felt collection and offers a unique range of colours, catering to the diverse needs of designers, architects, and acoustic enthusiasts. Crafted in Italy to the highest quality standards, ARCHISONIC® Textile is made of 100% recycled PET.

ARCHISONIC® Textile was designed with the importance of colours in mind. With its 32 hues, this fabric opens a world of possibilities for creative expression. The colour collection is based on the ARCHISONIC® Felt range, allowing designers to experiment and integrate ARCHISONIC® Textile into a wide range of applications and combinations. From vibrant and bold tones to subtle and soothing shades, this fabric allows for personalized and impactful acoustic solutions that enhance the aesthetics of any space.

"We are thrilled to expand our ARCHISONIC® collection," said Jeffrey Ibañez, Co-Founder and Chief Design Officer at Impact Acoustic. "We aim to inspire designers to push the boundaries of creative expression while ensuring sustainability remains at the core of their designs. All our materials showcase our commitment to minimizing waste and creating a brighter future."

SikaBond®-T100 Nominated for GreenStep 2023 Product Award

29 June 2023 | Sika Philippines

SikaBond T100 Earns Prestigious GreenStep Nomination for 2023, Recognized Among Top Adhesive and Installation Solutions.

SikaBond®-T100 has emerged as a groundbreaking solution in the world of wood flooring installations. This all-in-one hybrid polyurethane adhesive not only provides superior bonding capabilities but also holds an impressively sustainable profile. With its zero VOCs, solvents, and isocyanates composition, SikaBond®-T100 has earned recognition for its contribution to LEED credits, making it a preferred choice for sustainable construction projects.

Unparalleled Benefits for Wood Flooring Installation

SikaBond®-T100 stands out for its exceptional qualities that ensure a flawless and enduring wood flooring installation. Designed as a one-component adhesive, it offers a range of advantages that cater to the diverse needs of flooring professionals and homeowners alike.

Independent Certification of Indoor Air Quality

SikaBond®-T100 has undergone rigorous testing and certification by the Carpet and Rug Institute's Green Label Plus Program for Indoor Air Quality. This independent verification reaffirms its commitment to providing healthier indoor environments, ensuring that it meets stringent industry standards.



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Networking Benefits						
SwissCham Philippines Business E- Journal	✓	✓	✓	✓	✓	
Daily News Clips	✓	✓	✓	✓	✓	
Member feature in the Swiss-Philippines Business E- Journal	✓	✓	✓	✓		
Representation and Formal Introductions	✓	✓	✓			
Advertising Opportunities	✓	✓	✓			
		Business Consu	ultations			
Economic Reports	✓	✓	✓	✓	✓	
Market Research	✓	✓	✓	✓		
Government and Chamber relations	✓	✓	✓	✓		
Business Support and Network Access	✓	✓	✓	✓		
Business Matching	✓	✓	✓			
FTA Technical Consultation	✓	✓	✓			
Business Visa Support	✓	✓	✓			
Mentorship and Traineeship	✓	✓	✓			
		Chamber E	vents			
Event Participation	✓	✓	✓	✓	✓	
Collaboration for Sustainability	✓	✓	✓	√	✓	
Executive Chat Series	✓	✓	✓	✓	✓	
Sector Roundtable Discussions	✓	✓	✓			
Trade Exhibits and Business Tours	✓	✓	✓			

SWISS CHAMBER OF COMMERCE OF THE PHILIPPINES

MEMBERSHIP FORM

24th Floor BDO Equitable Bank Tower, 8751 Paseo de Roxas, Makati, 1226 Metro Manila

APPLICATION PROCEDURE:

secretariat@swisscham.ph

www.swisscham.ph

Working together to strengthen economies

OMPANT REPRESENTATIVE			
ULL NAME (LAST, FIRST, M.I.): OSITION: PATE OF BIRTH (MM/DD): MAIL ADDRESS: MOBILE NUMBER:	 Fill out Membership Application Form Send form to secretariat@swisscham.ph Application will be processed/approved in the next immediate board meeting. 		
LTERNATE REPRESENTATIVE	MEMBERSHIP TYPES:		
ULL NAME: OSITION: MAIL ADDRESS: IOBILE NUMBER:	Individual Corporate Young Professionals Php 5,000 Regular Individual Php 8,000 Corporate Php 30,000 Associate Corporate Php 20,000		
OMPANY PROFILE	Foreign-Based Corporate CHF 500		
EGISTERED NAME:			
Agriculture Financial Activities Real Estate Manufacturing Arts and Entertainment Transport and Storage Construction Health and Allied Services Administrative, Supp Wholesale, Retail Trade Technical Activities RIEF DESCRIPTION OF BUSINESS (30-50 WORDS): UMBER OF EMPLOYEES (PH): ROSS ANNUAL REVENUE: OMPANY WEBSITE: OMPANY ADDRESS:	FILL MANE		
PRIVAC	Y AND CONSENT		
I give consent to SwissCham Philippines to use my organization's logo for the website and other social media platforms. I give consent to SwissCham Philippines to include me in the Viber group, which is exclusive for primary / alternate members only.	I, with due authority, hereby apply for membership to the <i>Swiss Chamber of Commerce of the Philippines</i> and agree, if accepted, to be bound by its rules and regulation. I hereby certify that I have the authority to supply the above information and also certify that it is true and correct to the best of my knowledge.		
SWISSCHAM PHILIPPINES	SIGNATURE ABOVE PRINTED NAME		

SWISS CHAMBER OF COMMERCE OF THE PHILIPPINES

WORKING TOGETHER TO STRENGTHEN ECONOMIES

SINCE 2003

MISSION STATEMENT

The Swiss Chamber of Commerce of the Philippines is a non-stock and non-profit organization that serves as a channel for initiating and facilitating business-related and networking activities to grow trade and investments between the Philippines and Switzerland.

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Upcoming Event





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SWISSCHAM ROUNDTABLE SERIES

INSPIRING CONVERSATIONS ON **BREAST CANCER IN THE PHILIPPINES**

26 July 2023 | 11:00 AM – 1:00 PM | The Manila Peninsula & Zoom (Hybrid)

KEYNOTE SPEAKERS

INSPIRATIONAL MESSAGE

Honorable Teodoro Herbosa, MD* Secretary, Department of Health, Republic of the Philippines

KARA MAGSANOC-ALIKPALA

Founding President, ICanServe Foundation

PANEL SPEAKERS

PATIENT JOURNEY ACROSS THE WHOLE BC CARE CONTINUUM - THE PCS STORY

Rachel Rosario, MD, Executive Director, Philippine Cancer Society

AHMC-ASIAN CANCER INSTITUTE VIS A VIS BREAST CANCER PATIENT JOURNEY AND PAIN POINTS ACROSS THE WHOLE BREAST CANCER CARE CONTINUUM

Corazon Ngelangel, MD, Director, Asian Hospital & Medical Center

AHMC ENHANCING THE CANCER PATIENT JOURNEY

Beaver Tamesis, MD, President and CEO, Asian Hospital & Medical Center*

INTEGRATING PATIENT PERSPECTIVES IN CANCER CARE

Joel Chong, Country President, Novartis Healthcare Philippines



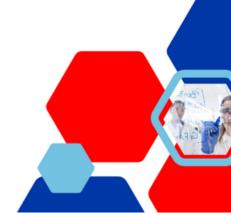
Scan the QR Code to register or click on this link: https://forms.gle/FCwi5EQLv14mqEfJ6

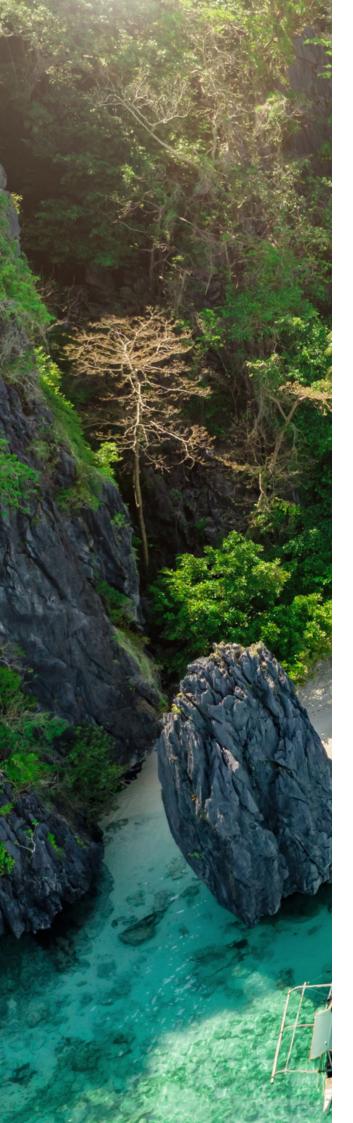
SAVE THE DATE: THE NEXT SESSIONS

09 August 2023 (Wed) 22 August 2023 (Tue) | 31 August 2023 (Thu)









TEAM SECRETARIAT

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Editorial Support Staff
CHRISTINE JOY GUECO

Academic Intern

DAZLE EDRALIN

Academic Intern

SwissCham Philippines would like to thank our contributors, member-companies, and partners.

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